

Highland Village Area Baseball and Softball Association
Board of Directors Meeting
2221 FM 407 Suite 119-334
Flower Mound, Texas 75028
EIN:75-2754912

Type of Meeting: Regular (with Parent Meeting)
Date: Thursday, September 4, 2025
Time: 7:30pm (6:30-7:30pm Parent Meeting)
Location: Doubletree Ranch
Meeting Facilitator: Aaron Rhodes, President
Secretary: Alexis Burris

Members Present: *(V) indicates virtual participation.*

Aaron Rhodes — President - League Administration
Sam Smith — Vice President - Recreational Baseball and 13U/14U Baseball Commissioner
(V) Steve White — Vice President - Storm Baseball
(V) Cindy Wiederrich — Treasurer
Alexis Burris — Secretary
Jeff Halstead — Director of Interlock & Premier
Jon Dahlvig — Director of Equipment and 9U/10U Baseball Commissioner
Kara Boone — Softball Commissioner
Joe Lococo — 7U/8U Baseball Commissioner
Blayde Burris — General Manager / Scheduler
(V) David Nichols — Director of Sponsorship/Fundraising
Teresa Rhodes — Director of Media
Ayden Burris — Umpire-In-Chief
Dan Ortmeier — VFG Representative

Members Absent:

Walt Temshiv — Vice President - Softball
Shawn French — Director of Registration & Web Services
Mike Gonzalez — Blastball/5U/6U Commissioner
Graham Koonce — 11U/12U Baseball Commissioner

Parents in Attendance:

Kim Gronberg, Rec - Knuckleheads
Jasmin Carpin – Storm – 11U
Margaret Dutton, Rec - Lookouts

6:30-7:30pm, Parent Meeting:

Mrs. Carpin –
○ Would like to continue 14u and older at competitive level
○ Any options for mixing up players (Sam discussed draft pros/cons, etc.)
Mrs. Dutton – HVABSA has done a good job of vetting coaches – they have a plan/are organized.
Dr. Gronberg – Could bring parents in with refocusing on the simple stuff; Likes the idea of each team sending a parent to these meetings in the future.

Aaron reviewed:

- Goals to keep costs down for the parents (uniforms and training opportunities).

- Utilize our current assets for training opportunities – Koonce, Ortmeier, Sherman, etc.
- Strengthen community and build culture.
- Teresa shared QR code for parents to send pictures to post on social media.

Other Parent Suggestions:

- Trainings - using times of no school – holidays or in-service days (parents would be willing to pay).
- Equipment swap idea – Could be all parent-driven.

Dan Ortmeier:

Suggested parents and coaches read The Matheny Manifesto.

Board Meeting - Official Call to Order:

President Aaron Rhodes called the Board of Directors meeting to order on Thursday, September 4, 2025, at 7:40 PM.

- ✓ Motion to begin meeting by Aaron Rhodes.
 Seconded by Sam Smith.

Approval of Previous Meeting Minutes:

- ✓ Motion by Aaron Rhodes to approve the minutes from the previous meeting held on Thursday, July 17, 2025.
 Seconded by Sam Smith.
 Passed unanimously.

AGENDA ITEMS:

1. Grievance/Suggestion/Compliment

- Issue at batting cages regarding overlapping schedules and locks. Halstead and Smith communicated with the Coach.
- Visitors public address – No one present; no issues to report.

2. Batting Cage Policy

- Access needs to be limited due to safety.
- Discussion re: after-hours time in the cages.
- Teams playing have rights to use cages for warmup.
- City is looking into new nets for the soft toss areas (nets are 5 years old or more).
- Aaron reviewed the sections of the new policy with the board.
- Sam agrees that the less who know the code the better.
- Steve – wants more time to consider.
- David – consequences are not deterrent – team vs. individual.

✓ Motion by Aaron Rhodes to approve the proposed Batting Cage Policy as presented plus 1) the consequences made more specific (team, not individual); 2) “code/key”.

Seconded by Sam Smith
Motion passed with one abstention by Steve.

Shawn will add the new policy to the website and a copy will be sent to the Board of Directors.

3. Discussion regarding assignment of Commissioners:

✓ Motion by Aaron Rhodes to appoint Jon Dahlvig to Commissioner of 9U/10U, instead of 14U-18U. the new Organizational Structure as presented.

Seconded by Jeff Halstead.

Motion passed with one abstention by Jon Dahlvig.

4. General Manager's Report:

- Yellow – no scoreboard this weekend. City will bring out a repair company and hopefully will have it fixed by next week.
- Irrigation was shut down after concerns from the Board (prior to the rains). City is looking at puddles/runoff/leaks. Several irrigation heads getting fixed.
- New controller for scoreboards – plan is to buy one new controller each season until we have 6 new controllers.
- Concessions – coolers for umpers with smaller drinks; 2 new tables instead of the broken freezer. Full staff set up and new supervisors are ready.
- Cages – 72 x 48; gate the side by soft toss nets; 5 cages instead of 4; also fence off pitching mounds so they can be locked. Wear-and-tear has been bad. City may replace the turf.

5. Old Business:

- Baseball batting cage remodel and improvements for softball batting cages – In progress • Storm line-up cards – will be deferred to VP of Storm, Steve White, to address (so far, no luck yet)
- Players Way – We will delay this partnership until a later date. Right now, we will focus on Coach Sherman's training program and consider Development Camps by local baseball former players, expert coaches, etc. Looking at less expensive ways to support our own coaches and teams.
- Sam, "The stronger the rec program is; the stronger all of the programs will be."
- Kara – Volunteers from high schools need to register with the league.
- Aaron – Open weekends? Will be setting up calendar to confirm next 16 months out – events, field access, open events. Will share soon.

6. New Business:

- **Fall 2025 Registration Data** – Huge increase; lots of reasons including upgraded social media presence; great sign/growth.
- **Baseball/Softball Registration Fee Adjustment Committee** – Aaron, Walt, Kara, Sam, Steve, Cindy, Shawn – to determine how we could re-adjust fees to be better per player.
- **The Great Pumpkin 'Pitch-Off' Tuesday, October 28th, 2025, 6 p.m.- 8 p.m.** - benefitting Teachers Pantry in Lewisville. Local group that will benefit our local LISD schools. HV elem vs. Briarhill plus "the Killer" to MC the event, vendors tables, other local celebs.
- **Spring 2026 Registration** - Opens December 1st
- **HVABSA End-of-Year Board Dinner** - December 4th or 6th 2025 @ Marty B's

7. Updates/ Issues/ Needs – Code of Conduct needs more specificity. This will be discussed at the next board meeting. Aaron will set up a committee – Sam, Steve, Shawn, and Cindy. The Committee will create a more acceptable code of conduct for the board to discuss and vote on as soon as possible.

8. Directors' Updates, Issues, Needs:

➤ **Jeff** – Are there face masks for baseball? Jon will order some if we don't have enough in storage.

Schedules – There have been a few conflicts of double-booked teams at cages/fields – a couple of teams are just showing up for the first time now. Blayde will review and make corrections.

➤ **Kara** - Softball Event/Dates –

Nov 1-2; Nov 8-9 makeup weekend; Nov 15-16

Silent Auction was rained out so Softball has extra items.

Aaron suggested possibly using extra items at the October Community Event.

➤ **Aaron** - No jump inflatables at the ballpark. Adding insurance to cover adults for October Community Event (LISD) and spring event (PD v. FD).

➤ **Steve** –

NCS tournaments? Will be discussed next meeting.

Big registration in fall indicates higher registration in spring.

Can we get reinforcement to help Shawn in the Spring? Kara has offered her support.

NEXT MEETING:

October 2, 2025 - Annual Board of Directors Meeting at DoubleTree Park, Large Room.

✓ Motion to adjourn by Aaron Rhodes.

Seconded by Jon Dahlvig

Passed unanimously.

Adjourned 09/04/2025 at 8:50 pm.